Evidence-Backed Account Brief and Source Ledger

Turn permitted sources into a brief that separates facts, hypotheses and unknowns.

Reusable working template

1 · Define the account and source packet

> Confirm the entity. Read permitted original sources. Record dates and supporting passages. Use AI to organize, then verify each material claim before outreach.

Entity, group/branch boundary and identity checks

Source register: title, URL, publication/reporting date and section

What each source actually supports

Source limits, permissions, conflicts and missing evidence

Original Tibyan working aid, not a validated assessment. Reader testing, field validation and human practitioner/bilingual review have not been completed. Do not enter sensitive information in a shared copy.

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Reusable working template

2 · Verify generated claims

Generated statement and exact supporting passage

Human support judgment: full / partial / absent

Corrected fact, hypothesis or unknown

Prompt and human review boundary

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Reusable working template

3 · Write the brief and release check

Relevant sourced context and cautious working hypothesis

Discovery question that invites correction

Claims to exclude and checks before outreach

Feedback, version and validation still needed

Adapted guidance: NIST AI 600-1 (July 2024), section 2.2 and MS-2.5-003; GLEIF, LEI; UK government AI Playbook (2025). Sources and limits in the accompanying article. Not a validated accuracy test.

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Turn permitted sources into a brief that separates facts, hypotheses and unknowns.

Completed hypothetical example — all facts and figures invented

1 · Define the account and source packet

> Confirm the entity. Read permitted original sources. Record dates and supporting passages. Use AI to organize, then verify each material claim before outreach.

Entity, group/branch boundary and identity checks

Fictional manufacturer only. Confirm the correct legal entity and whether a source concerns its parent or a branch. Use relevant registries/filings; an LEI may help where available, but does not establish need or intent.

Source register: title, URL, publication/reporting date and section

Fictional source A:2025 company statement about planned warehouse expansion. Fictional source B:2026 operations-analyst job posting. These are teaching labels, not real pages; no invented URL is supplied.

What each source actually supports

A supports that an expansion plan was announced in 2025. B supports that a job posting appeared in 2026. Neither states a monitoring-platform budget, purchasing deadline or decision-maker.

Source limits, permissions, conflicts and missing evidence

Whether the expansion proceeded and whether the posting is still active are unknown. A company statement is attributed as its statement. Confirm permitted use and avoid sensitive CRM material in unapproved tools.

> Why preserve dates and entity boundaries? A genuine source about a parent or an old plan may not support a current claim about a subsidiary. A valid link alone does not make the claim accurate.

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Completed hypothetical example — all facts and figures invented

2 · Verify generated claims

Generated statement and exact supporting passage

Bad generated statement: 'The company has approved a monitoring-platform budget and the operations director owns the purchase.' No passage in A or B supports either assertion.

Human support judgment: full / partial / absent

Support absent. Delete both assertions. Do not turn the existence of expansion news or a job posting into procurement intent, funding or authority.

Corrected fact, hypothesis or unknown

Fact: a dated announcement described planned expansion. Hypothesis: expansion may create reporting needs if still current. Unknowns: actual implementation, current priority, budget, timing and buying roles.

Prompt and human review boundary

Use only this source packet; return source label/date/section for facts; mark absent information not found; separate hypotheses/questions; do not infer budget or roles. A constrained prompt does not guarantee compliance; a person checks each material source.

> Why the correction matters: source-supported context may justify a discovery question. It does not justify telling the prospect what they need or claiming knowledge of their buying plan.

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Completed hypothetical example — all facts and figures invented

3 · Write the brief and release check

Relevant sourced context and cautious working hypothesis

The fictional firm announced planned expansion in 2025 and advertised an operations-analyst role in 2026. Reporting needs are a hypothesis, not an established problem. Confirm current context before using it.

Discovery question that invites correction

'Has the planned expansion changed the way your team monitors operations, and is that a current priority?' Do not assume the plan proceeded or that the contact owns the purchase.

Claims to exclude and checks before outreach

Exclude approved-budget, installed-technology, named decision-maker and deadline claims without support. Check entity, source currency, actual passage, contradictions and data permissions. Human approval before sending.

Feedback, version and validation still needed

No live account research, field evidence or reader testing has occurred in this example. Test Arabic and English users' ability to separate labels and detect unsupported claims. Record model/tool version, source packet and human corrections.

> An account brief prepares a respectful conversation; it does not establish fit, authority or buying intent. Re-check material information when its age or context could affect the decision.

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